

HOVER x FIRESIDE: TICKET GIVEAWAY CONTEST

PLAN:

- Hover to giveaway tickets to the “Hover Cabin” to winners (10 tickets total, or 5 winners)
 - Each winner to receive two (2) tickets
- Contestant to submit video via Twitter to qualify
- Hover to deploy email campaign surrounding contest
- Hover to deploy content piece (blog) on website regarding contest
- Fireside to deploy content piece (can be written by Hover) on website regarding contest
- Hover to sponsor five (5) podcasts promoting contest and Fireside Conference
- Hover to share contest to their social channels (Twitter, Facebook, LinkedIn, Instagram)
- Hover to publish MailChimp “Terms and Conditions” form to collect contestants full name, email, phone number, full address, and Twitter handle to gather consent
 - MailChimp form to be provided and linked out on social, newsletter, blog, etc.
- Fireside to share contest on their social channels
- Fireside to share contest to their podcast episodes leading up to contest end

Contest begins June 1st 2018

RULES:

Contestants will need to create and upload/share a video to Twitter.

- Contest begins June 1st 2018
- Must have a Twitter account: <https://twitter.com/>
- Must be a legal resident of North America (excluding Quebec)
- In the video, the contestant must talk about the project they are launching or showcase the project in an elevator pitch-style
- In the video, the contestant must talk about why they chose Hover for domains or why they like Hover
- In the video, the contestant must talk about why they want to attend Fireside or how Fireside would benefit their project
- Must share the video on Twitter
 - Must tag @hover in post/upload
 - Must tag @firesideconf in post/upload
 - Must use “hashtag” #HoverFireside in post/upload
- Must submit information and confirmation through Terms and Conditions form on Hover’s website/MailChimp
- Must submit by June 30th 11:59PM EST

TO WIN:

- The winner will need to have followed all the rules as outlined above
 - Failure to adhere to all rules will result in immediate disqualification
- Winner will receive points for creativity
- Winner will receive points for quality of post

- Winner will be selected by Hover, under the rules, in its sole discretion
- Winner is announced *July 15th 2018* through Twitter
- Winner will need to claim prize within five (5) days of contact through Twitter, or the next contestant is chosen
- Above step continues until all winners are finalized and confirmed by *July 31st 2018*

PRIZE

- The winner receives two (2) tickets valued at \$2,500.00 CAD per ticket.
- The winner receives one (1) swag bag per ticket from Fireside Conference
- The winner receives one (1) bed per ticket in the Hover Cabin

TERMS AND CONDITIONS

By submitting your information you agree to enter as a contestant to the contest, you (contestant) agree to the Terms and Conditions as outlined below. This contest is hosted by Hover (Tu cows, Inc.) and Fireside (also referred to as, Fireside Conference). Any violation of these terms will result in immediate disqualification of contestants. This contest is open to all eligible individuals. No purchase necessary.

- Hover (Tu cows, Inc.) and Fireside have full rights to share the video created by the contestant to any social channels, website, etc. going forward, so long as the link is live.
- Hover (Tu cows, Inc.) and Fireside own the rights to the content produced by contestant(s) for future use (for example, but not limited to, creating a video of the video submissions or contest, etc.)
- Hover (Tu cows, Inc.) and Fireside provide two (2) tickets to the event, which grant entry to the event and for the entirety of the stay and is not responsible for any other or additional expenses incurred.
- Hover (Tu cows, Inc.) and Fireside Conference do not provide any travel or other cost reimbursement incurred from the winning or submission of this contest.
- Hover (Tu cows, Inc.) and Fireside are not responsible for any injury, unexpected event, etc.
- Hover (Tu cows, Inc.) and Fireside Conference are not to be held liable if the Fireside Conference dates are changed, cancelled, or otherwise altered.
- Contestant must be a legal resident of North America (excluding Quebec). Winners will be chosen from North America. Contestants outside of North America are disqualified from entering.
- Tickets are valued at \$2500.00 CAD per ticket, with the total prize value of the tickets (2) awarded to the winner being \$5000.00 CAD. This prize is not a cash value and cannot be redeemed or exchanged for any other prize or cash.
- Winning tickets are non-transferable and are assigned to the winner specifically. Tickets cannot be transferred, exchanged, returned, or sold. No cash value if tickets are forfeited or not used. Tickets cannot be redeemed for cash.

- Hover (Tu cows, Inc.) and Fireside Conference will share names and emails of all contestants who sign up to participate. Fireside Conference to use emails in Facebook custom audience so Fireside Conference can promote contest to them through remarketing.
- Hover (Tu cows, Inc.) to use emails in MailChimp to send information about the contest. Email list and all related data to be removed from MailChimp following the end of the contest.
- Contestant(s) and winner(s) must be 19 years or older to attend.
- Winner(s) agree to abide by Fireside's Terms and Code of Conduct
- No purchase necessary